

2010 Fall Trust Conference Program

Speakers

• Dan Bailey – Alabama Bankers Association • Linda Duessel – Federated Investors • Cynthia Lamar-Hart – Maynard, Cooper & Gale • Gene Maloney – Federated Investors • Joseph Michelli, Ph.D. – Author • Charlie Miller – Harbert Corporation • John Norris – Oakworth Capital • Phoebe Papageorgiou – American Bankers Association • Brian Sullivan – Regions

Panelists & Moderators

• Carroll Blow – Regions • Kay Donnelan – Stern Agee • Bud Doyle – BankTrust • Jeff Elliott – Synovus Trust • L.B. Feld – Feld-Hyde • Nancy Hughes – Hughes & Scalise • Don Korn – Regions • Brian Williams – Dominick, Fletcher, Yeilding • Barbara Screven – Regions • Trey Ruch – Sterne Agee

Session Hosts

• Patsy Alford – Regions • Roger Brown – Synovus Trust • Baker Crow – Regions • Ryan DeRieux – Regions • Lynda Lewis – Arlington Trust • Rick Neumann – Synovus Trust • Scoop Rivers – BankTrust

2010 FALL TRUST CONFERENCE SCHEDULE

THURSDAY – SEPTEMBER 30

9:30 a.m. Conference Welcome
9:45 – 10:35 a.m. “The Palatable Document”
10:40 – 11:30 a.m. American Bankers Association Trust Update
11:30 – 1:00 p.m. Luncheon & Speaker
1:00 – 1:50 p.m. “Conflicts of Interest and Ethical Considerations for Trust Officers”
1:55 – 2:45 p.m. “The Ins and Outs of Discretionary Distributions and Decisions”
2:45 – 3:00 p.m. Business Break
3:00 – 3:50 p.m. “Alternative Investments”
3:55 – 4:45 p.m. “Investment and Asset Allocation Decision Process”
4:50 – 5:40 p.m. “The Art of WOW”
5:40 p.m. Hospitality & Dinner

FRIDAY – OCTOBER 1

7:00 – 8:00 a.m. Breakfast
7:30 – 8:00 a.m. Trust Division Business Meeting
8:00 – 8:25 a.m. Alabama Legislative and Alabama Bankers Association Update
8:30 – 9:20 a.m. “Trust Business Development”
9:20 – 9:30 a.m. Business Break
9:30 – 10:20 a.m. “Capital Markets and Economic Update”
10:25 – 11:30 a.m. “Legal and Regulatory Trust Update”
11:30 a.m. Adjourn



2010 Fall Trust Conference

September 30 – October 1

The Wynfrey Hotel
Birmingham, Alabama



Continuing Education for Trust & Industry Professionals